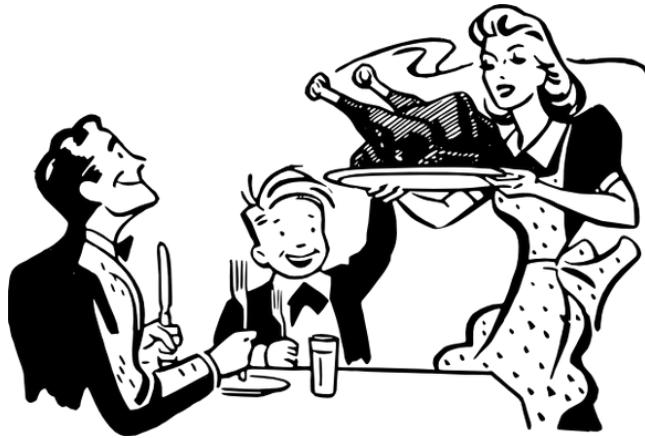


The What If Menu to create some **CreCo** memories: By Chris Von



CreCo=Creative Conversations

Step 1:

Present the What-If Scenario

Step 2:

Explore the subject with others in **green** mode vs **red** mode.

Green Mode=everyone engaged in the conversation is respecting other's points of view and allowing others to express themselves freely.

Red Mode=People enter an I'm right you're wrong flow.

"Once the argument is joined, ego and winning become much more important than exploring the subject."-Edward de Bono

Bonus Step 3:

See how you can apply the stimulating scenario to add to the quality of your life.



The Appetizer

What if people had to stand up while driving?
What if we had cities with only electric scooters allowed?



The Main Course

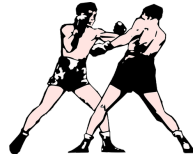
What if high school students had only an online school where they chose their own classes?
What if companies were required by law to offer one-hour, skills-based, improvement training courses every day?
What if we had a new pet in our homes: a hybrid between a cat and a dog?
What if people had to go back to school for one week every year and teach youngsters what they've learned in the real world?
What if chocolate were illegal?
What if people were required to take a one week course every year to inform them about the country's biggest issues and how they can contribute towards solutions with their unique strengths?
What if it was required for every household to have a pet of some sort?
What if people are able to live to be 200 years old?



The Dessert

What if it was required for everyone to get married?
What if it becomes fashionable for people to wear only one color a day, yet a different color, every day of the week?

Common



Challenges:

1. *People say “that’s impossible or ridiculous.”*

Those same people, most likely, would have said the same thing thirty years ago if you would have said:

What if you can order any movie to be shown on your TV directly?

What if you could listen to 10,000 songs from your pocket?

What if you access the world’s information with a touch of your finger?

What if every driver could use their car as a taxi?

What if every household owner could convert their home into a bed and breakfast service?

What if Donald Trump or an African American became president?

What if you could run a major company without an office?

What if women could freeze their eggs and use them in a later process to have children?

2. *That's weird.*

Is it weird or is it just different from our own logic bubble or the habits of those around us?

3. *I don't get it. What do you mean to explore?*

One way to explore is with a **PMI** tool designed by Edward de Bono.

It’s simple and makes the exploration process less arduous and more fun.

**Plus
Minus
Interesting**

For example:

What if all cars were painted yellow?

P=A plus point is it would make it easier to see cars at night while driving.

M=It would be hard to find your car in a parking lot.

I=I wonder what the iconic New York yellow cab would do or the police?