

Follow your curiosity.



A BUTTERFLY
CALLED QC

CHRIS VON

Acronyms:

NC: No Color

BW: Black & White

MM: Magical &
Majestic

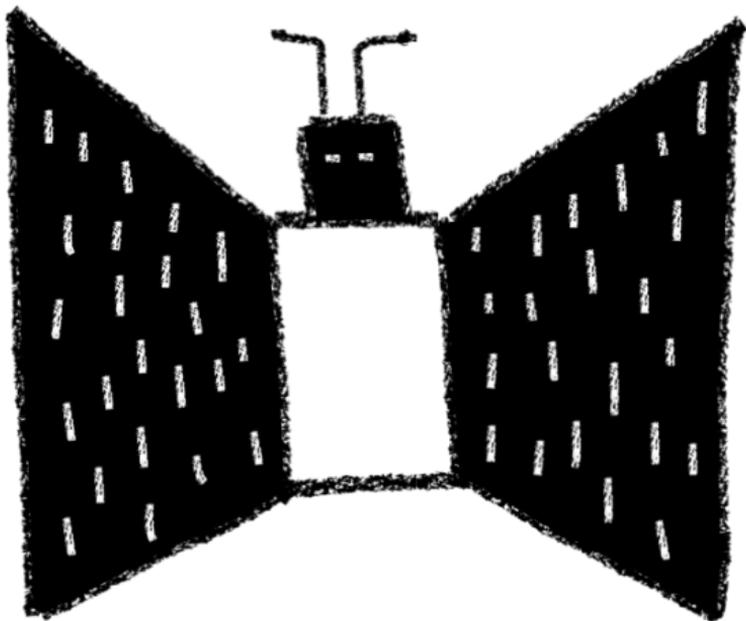
TTM: The Tallest
Mountain

MC: Multi-Color

QC: ????????

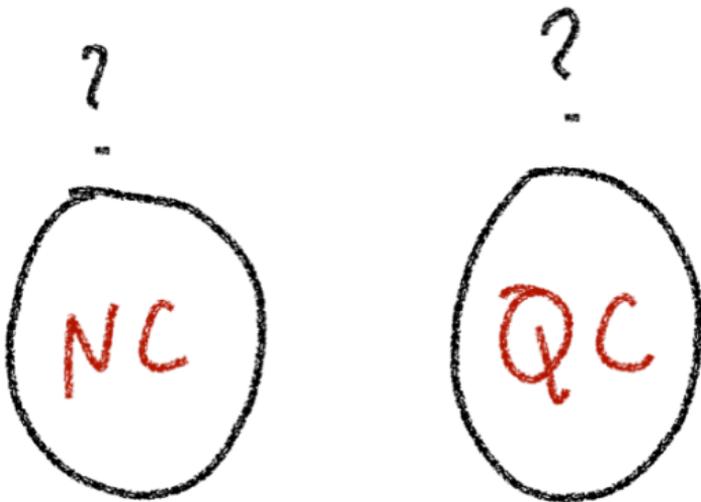
QQ: ????????

This is the story
of a **butterfly**
called NC.



Wait, isn't the title of this ThinkBook called, A Butterfly Called **QC**?"

We'll get to that.

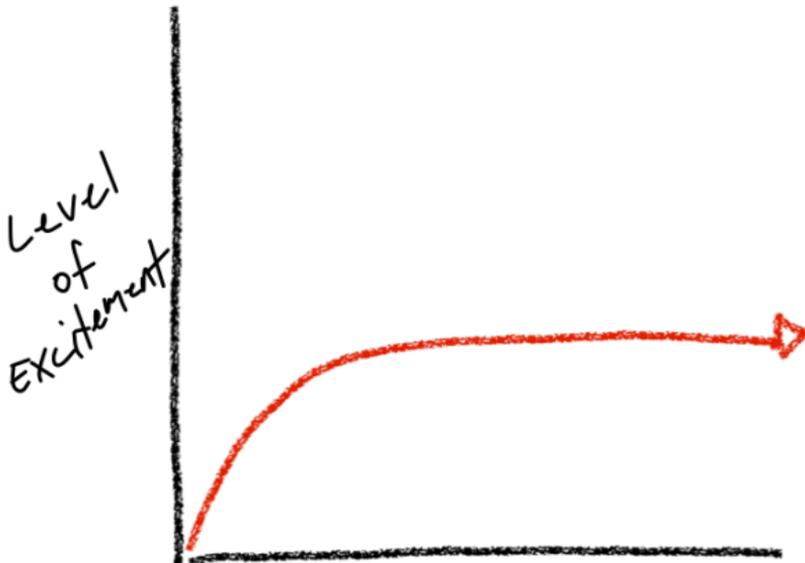


Back to the
story...

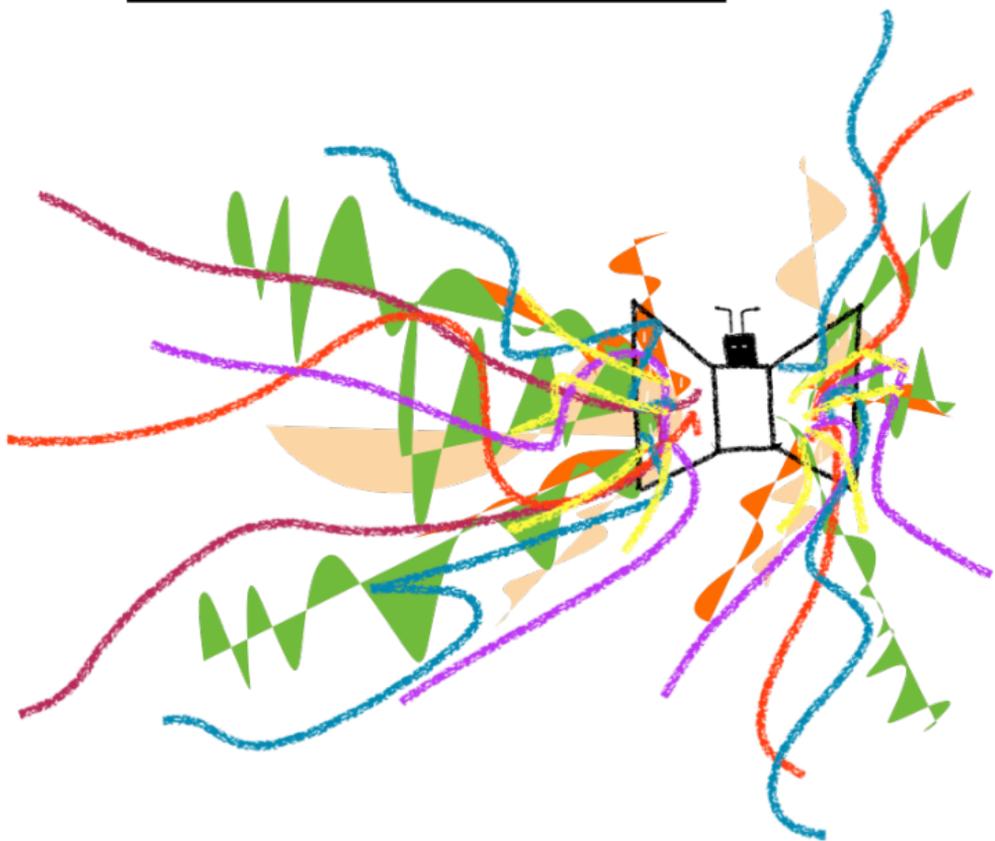
His family loved
him. His friends
loved him. Even
the trees loved
him.



He was **bored**
though and he
didn't know
why.



One day the Land
of BW saw the
most majestic
and mysterious
butterfly they
had ever seen.



“Who was it? A he or she? What were those **designs** that stuck out?” asked NC.



2 2 2
- - -



Suddenly, the MM
butterfly
disappeared.



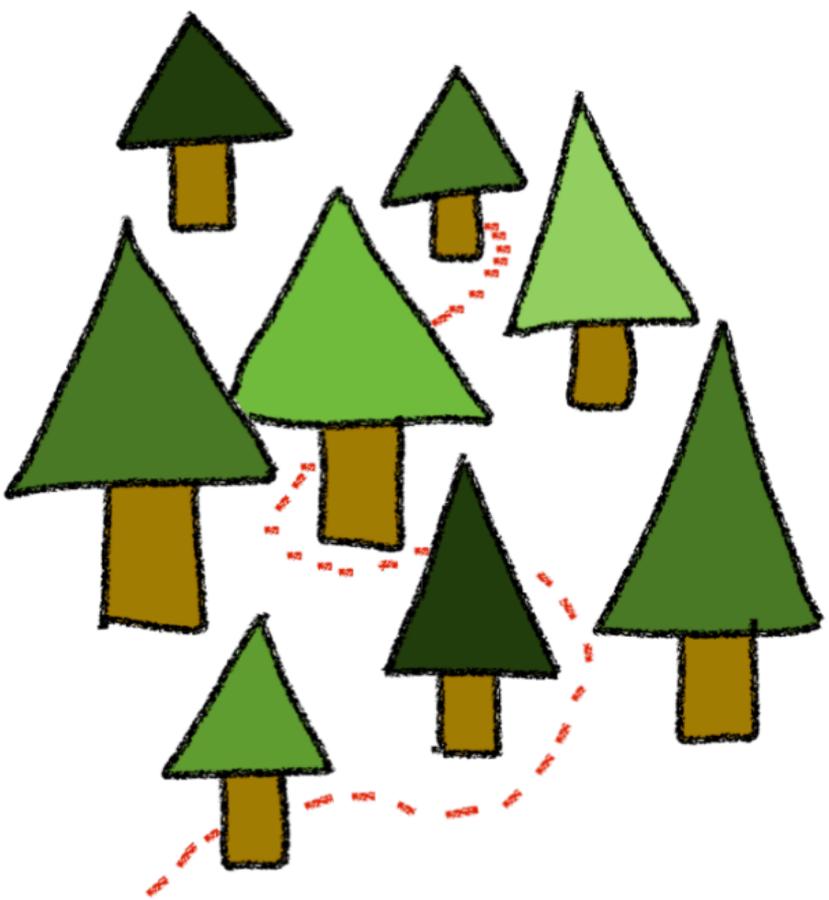


NC had a **purpose** now. Search for the MM butterfly. “I’ll find you, whatever it takes!” said NC.

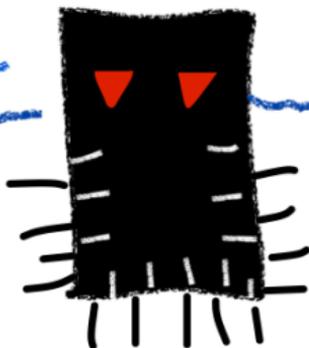
He told his family
and friends, he's
off on a **journey**
and that he'll
return after he
finds the MM
butterfly.



He went through
the **Forest of
Shapes** where all
types of monsters
awaited.



He battled **square**
land monsters,
circle flying
monsters, and
triangle water
monsters.



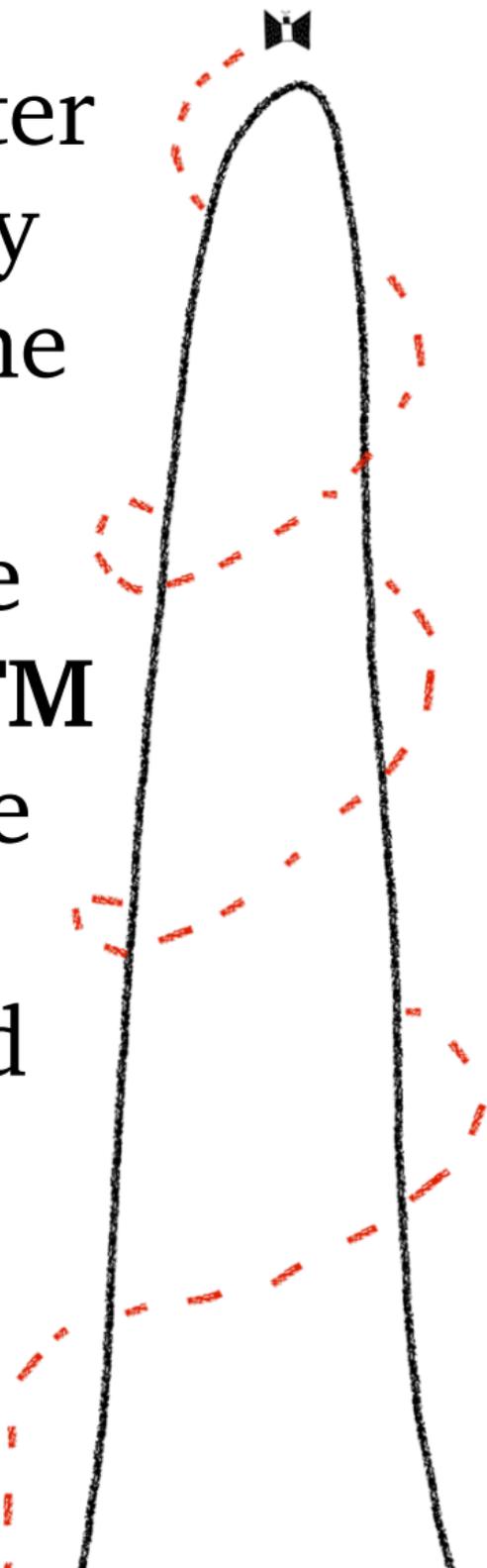
He beat them all,
even the triangle
water monsters
who were the
most difficult of
them all.

 = TO win,
outrun it

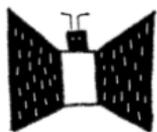
 = TO win,
outwork it

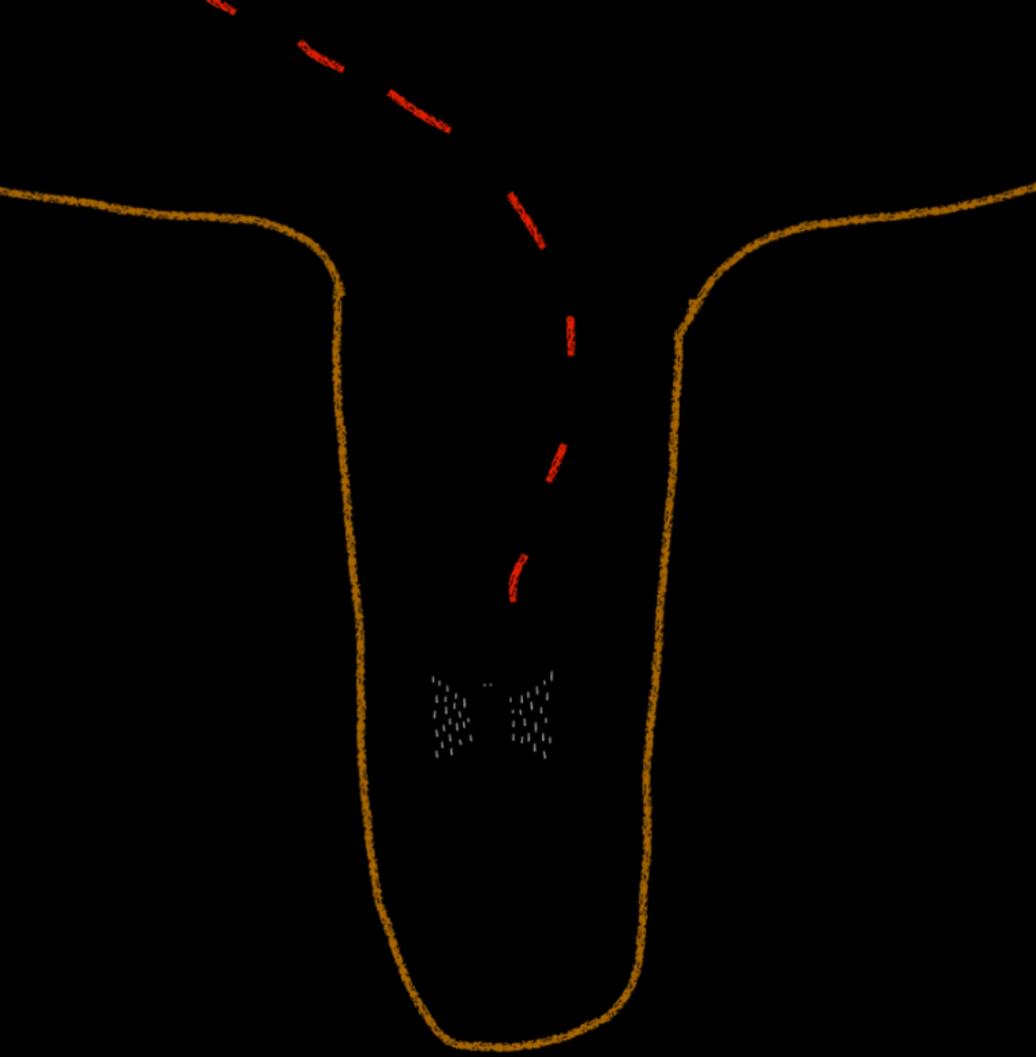
 = TO win,
surprise it

Finally, after his journey through the Forest of Shapes, he flew to **TTM** because he figured he would find the MM butterfly there.



Nothing

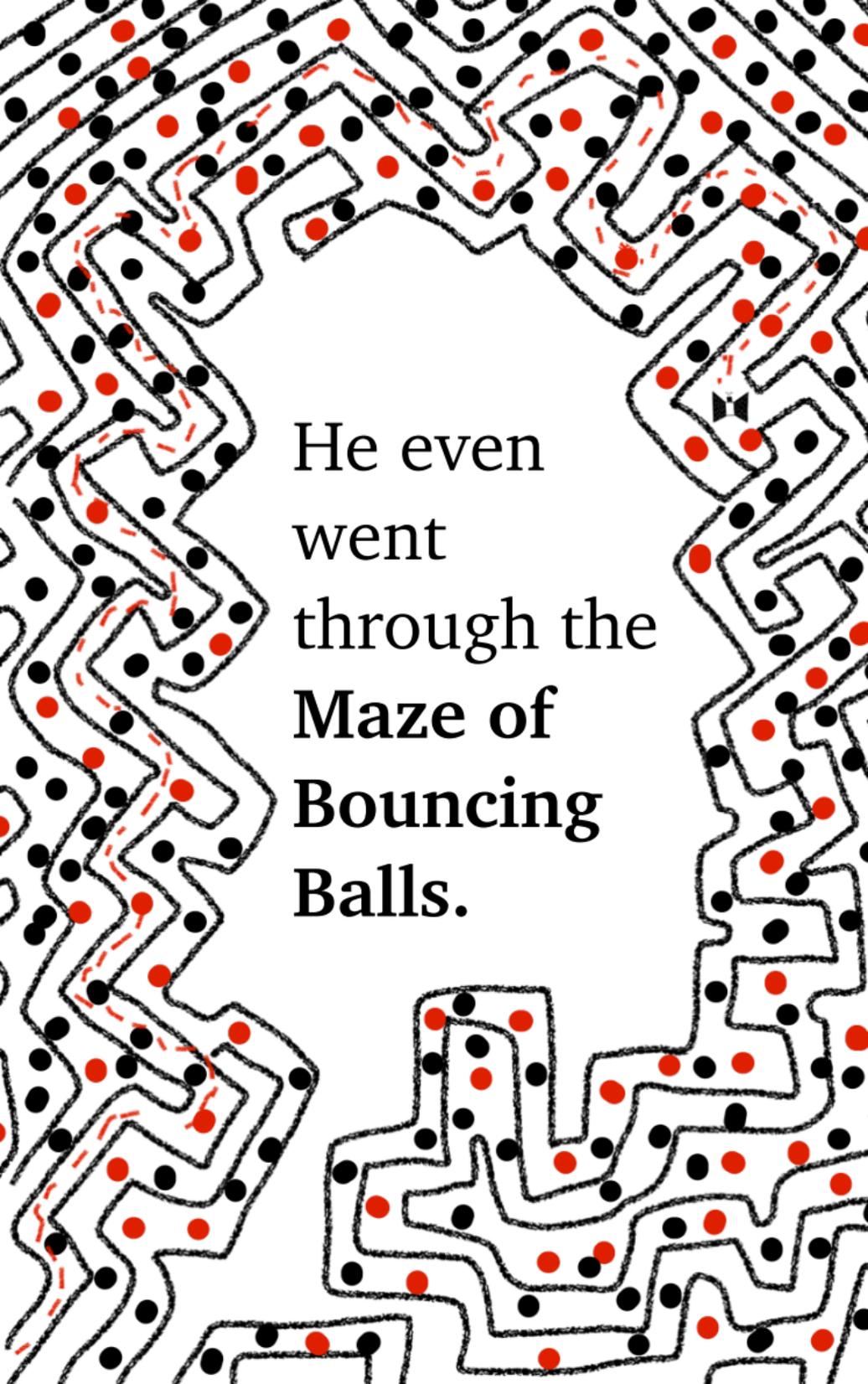




He went to the
deepest caves in
Tiny Pebbles
Island.

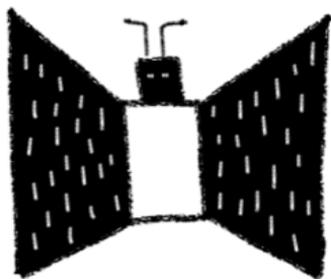


Nothing.

A complex maze with black and red dots and a dashed red path. The maze is composed of black lines forming a series of interconnected paths and dead ends. The paths are filled with black and red dots. A dashed red line traces a path through the maze, starting from the top left and ending at the bottom right. The text is centered in the middle of the maze.

He even
went
through the
**Maze of
Bouncing
Balls.**

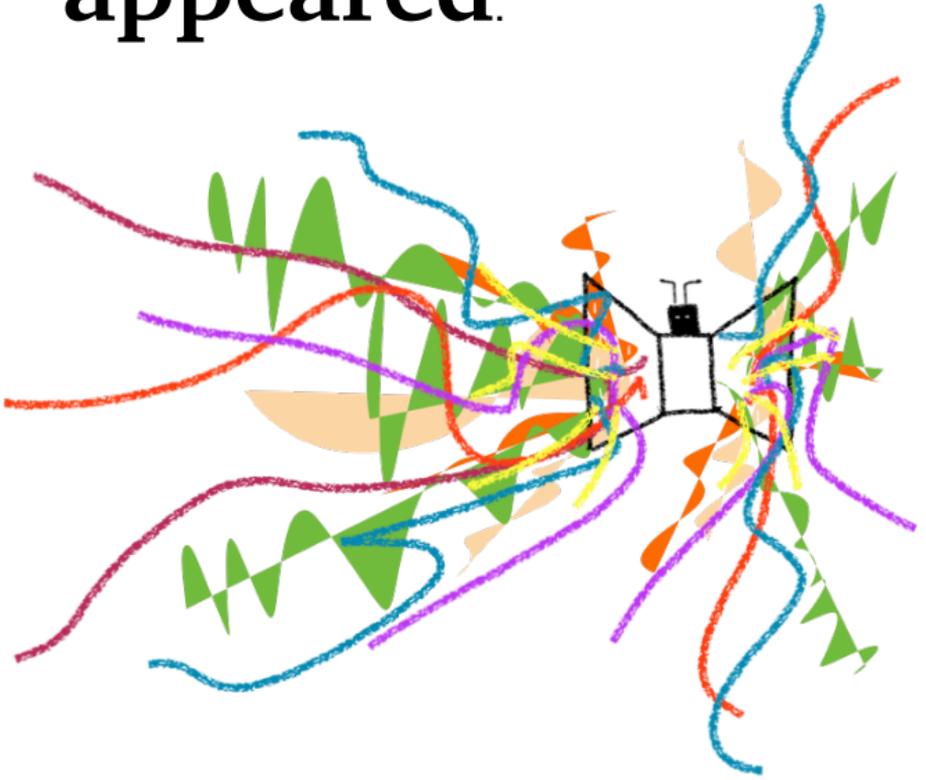
Nothing



He thought to himself, I've battled the monsters from the Forest of Shapes, I've climbed arduously TTM, went to the deepest caves in Tiny Pebbles Island and solved the Maze of Bouncing Balls... If not where, then what if MM butterfly is here **already**?



At that moment,
the MM butterfly
appeared.



“Wonderful question
NC.” said MM.

How did you do know
my name?“ exclaimed
NC.



I asked someone and
they told me.

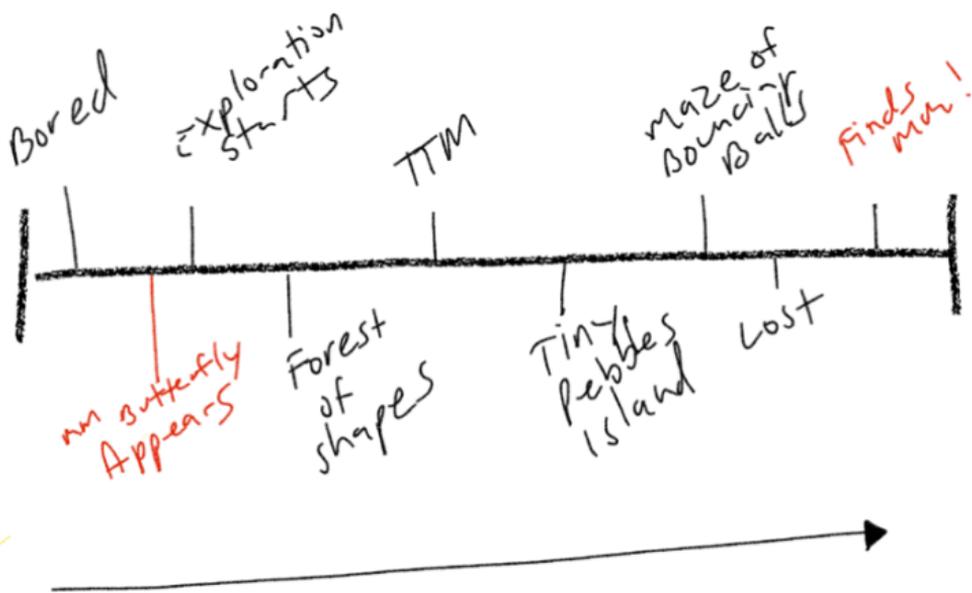
“You know I was
coming? asked NC

“Yes.” said MM butterfly

“How?” replied NC

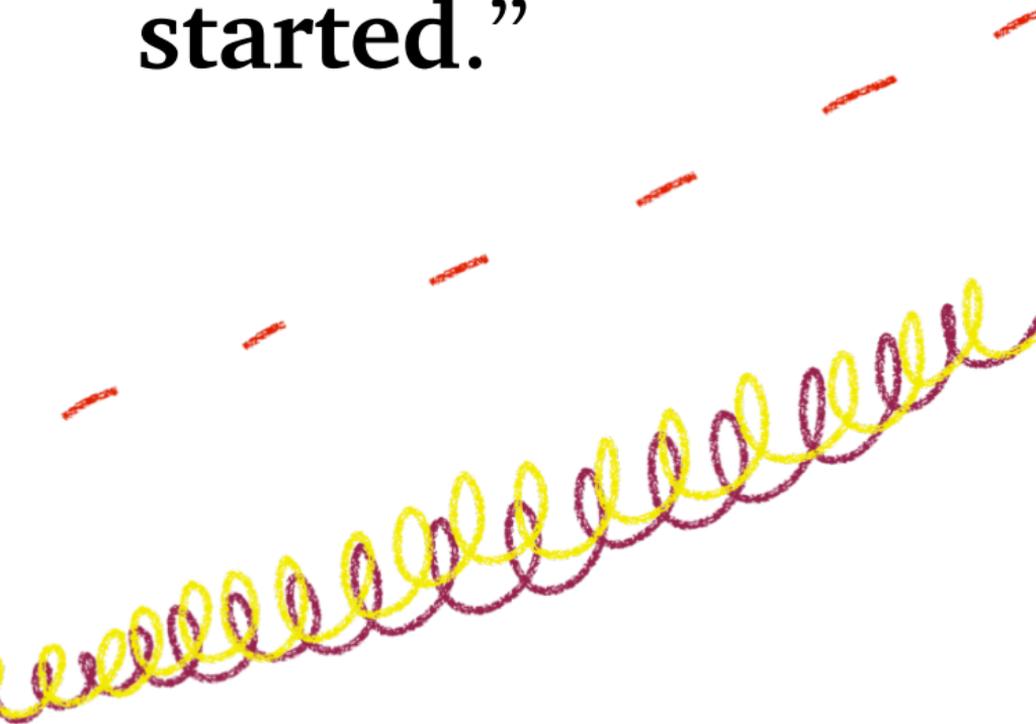


“Because you are
curious.”



“Will you teach me
how to be MM?”

“We’ve **already**
started.”



A vertical red dashed line on the left side of the page.

So MM butterfly
decided to teach
NC, QQ.

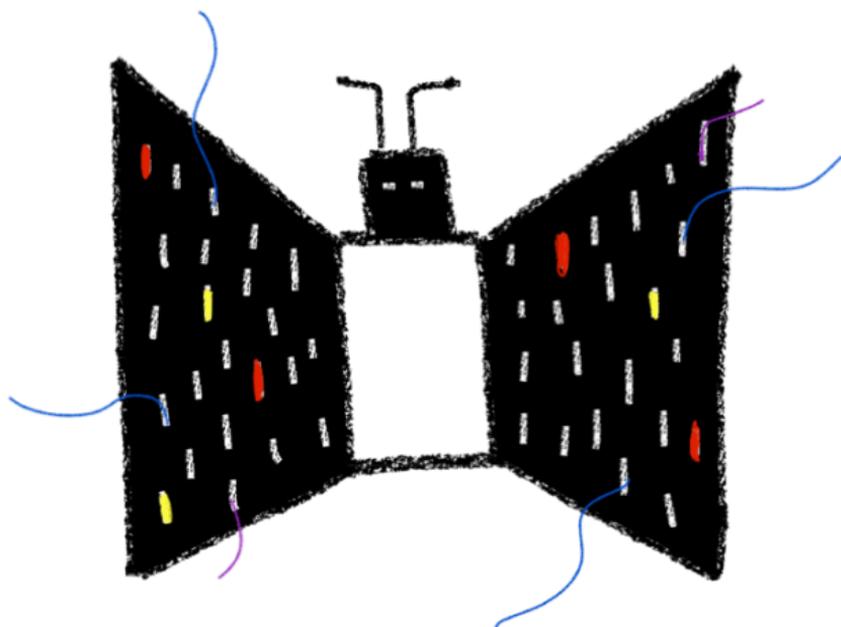
“To QQ it, you
must stay
curious.”

“To QQ it, you
must stay
flexible.”

“To QQ it, you
must stay **alert.**”

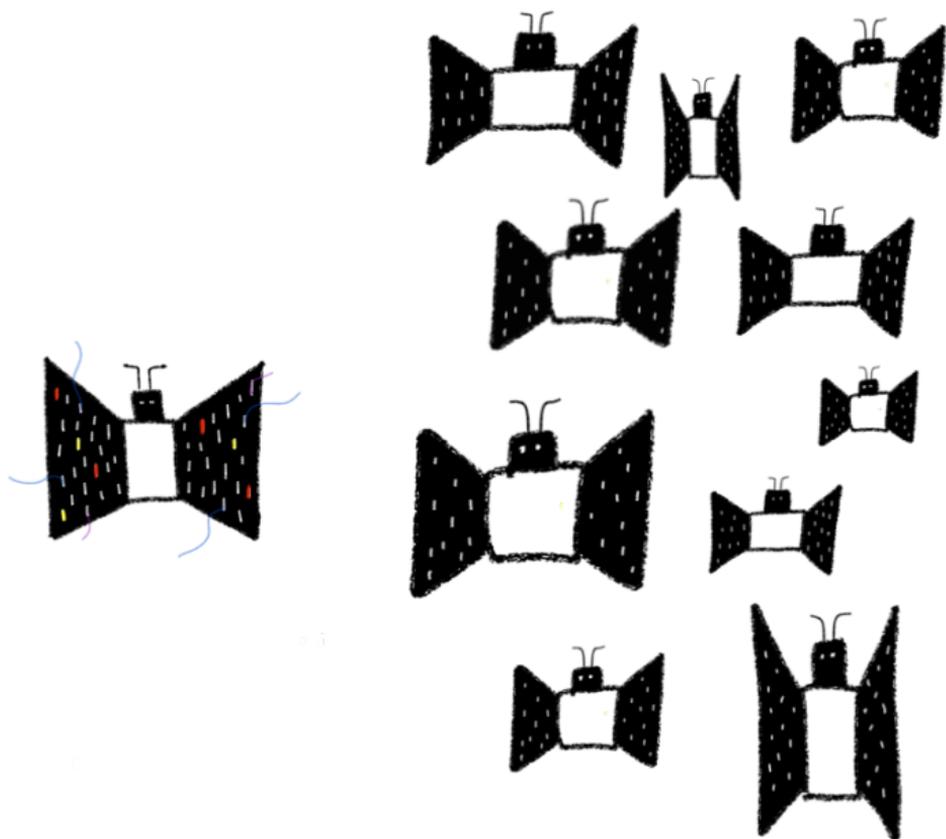


After hundreds of hours, NC had gained colors on his wings.



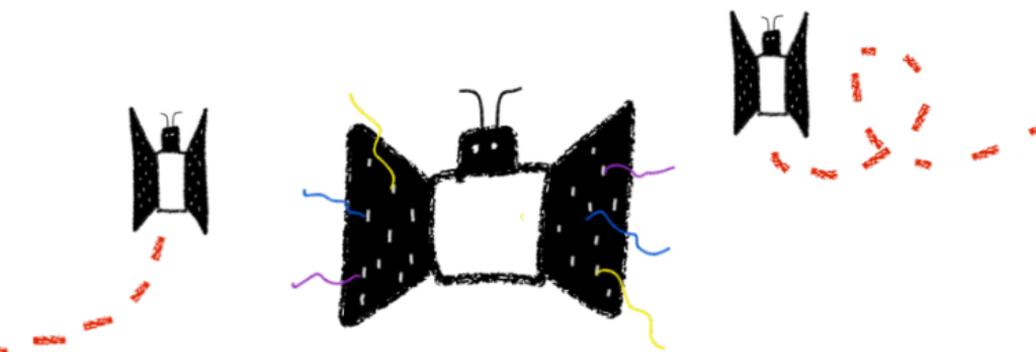
“Look! I have **colors!**”
cried NC. MM butterfly
replied, “Yes, and in
time, as you continue
to master QQ, you will
have more colors on
your wings. Remember
NC, the greatest *joy*
isn’t that you’ll get
colors but the joy of
helping *others* find
their colors.”



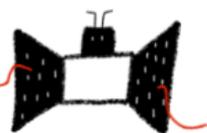


NC returned to
the Land of BW,
and taught them
QQ.

“Look at my **colors!**”
one by one replied.



 "Look at this **blue!**"

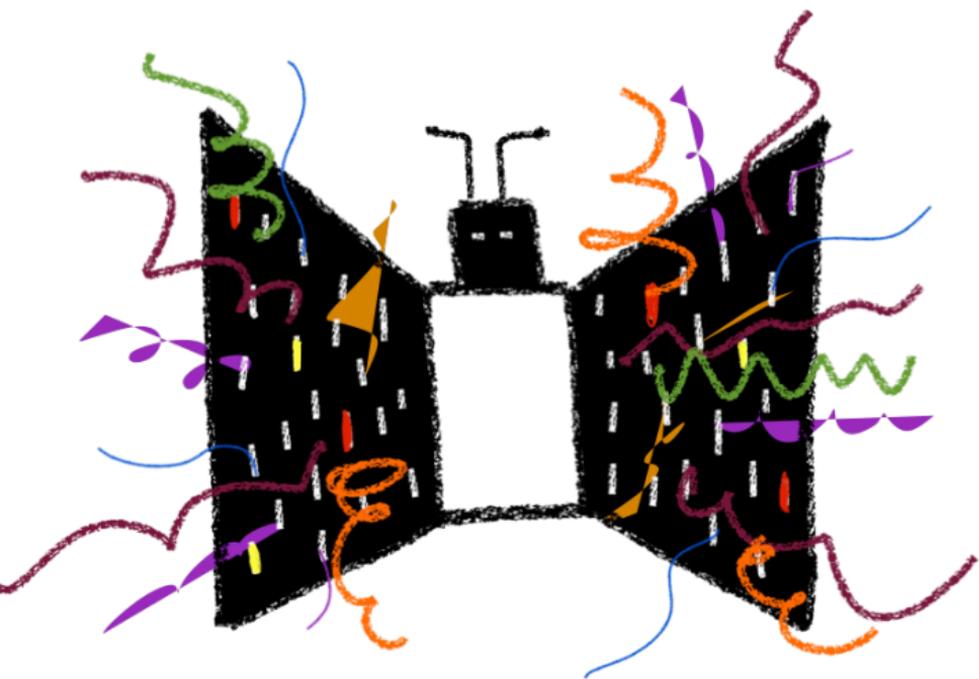
"Look at this **red!**" 

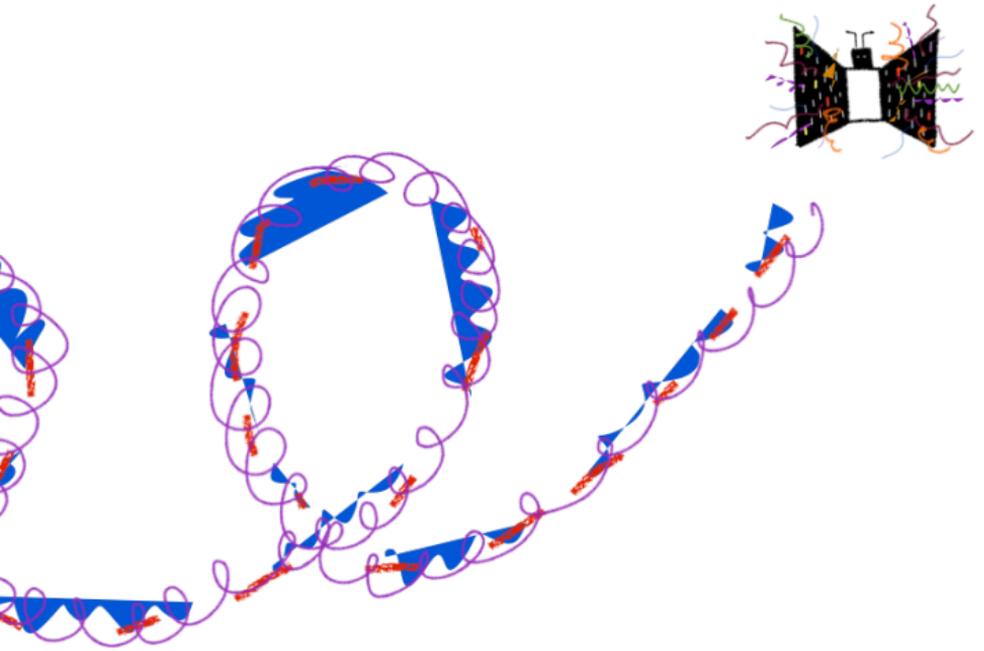
 "Look at my **yellow!**"

So many colors
filled the air that
everyone who
lived in the Land
of BW voted on
a new name for
their home, the
Land of MC.



In honor of their
hero, NC was
known in the
Land of MC, not
as NC anymore,
but as **QC**.





Here here for
QC!

So, what is
QC
stand for?

Quality Conversations

How to have
Quality
Conversations?

All these can of
course **help:**

Trust

Mood

Rapport

Environment

Topic

Love

Passion

Compassion

Presence

Surprises

Understanding

Yet, the one that is
the **most fun** to
improve on is...

Quality Questions

In other words,

QQ

What are **Quality** **Questions?**

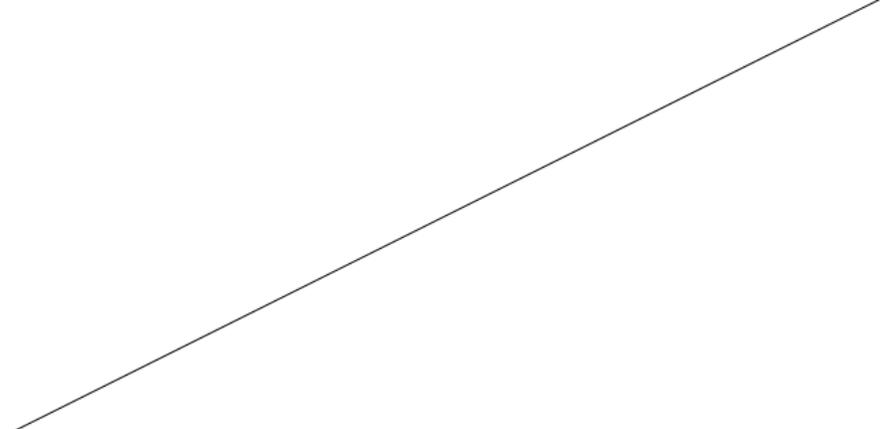
Not boring.

Not habitual.

Not common.

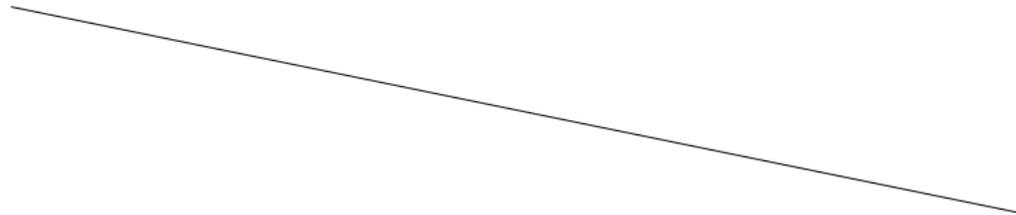
How to create

QQs?



Coming soon...

more Thinkbooks.



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